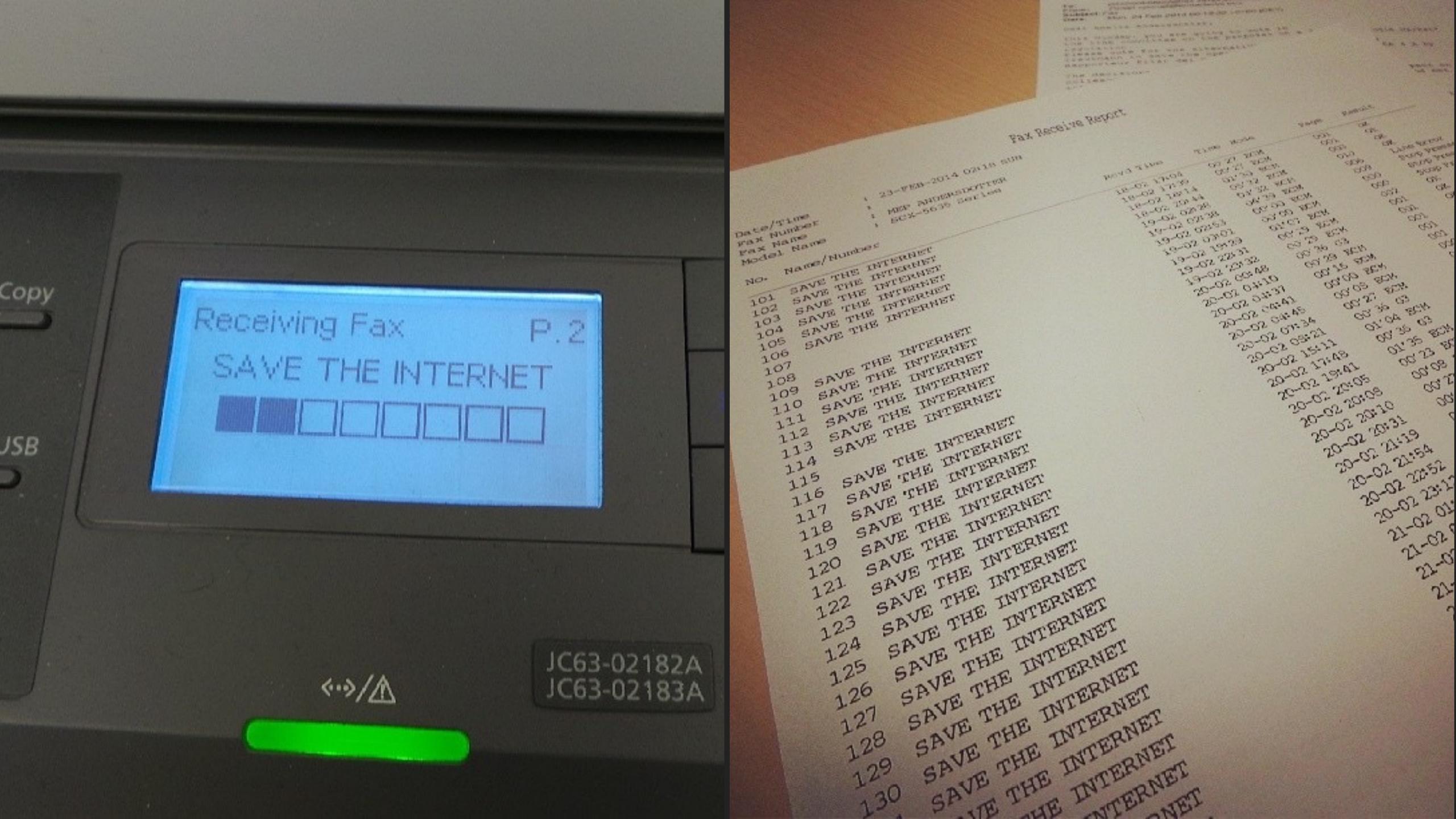
# DearMEP: Free Software infrastructure for Online Campaigning in the EU

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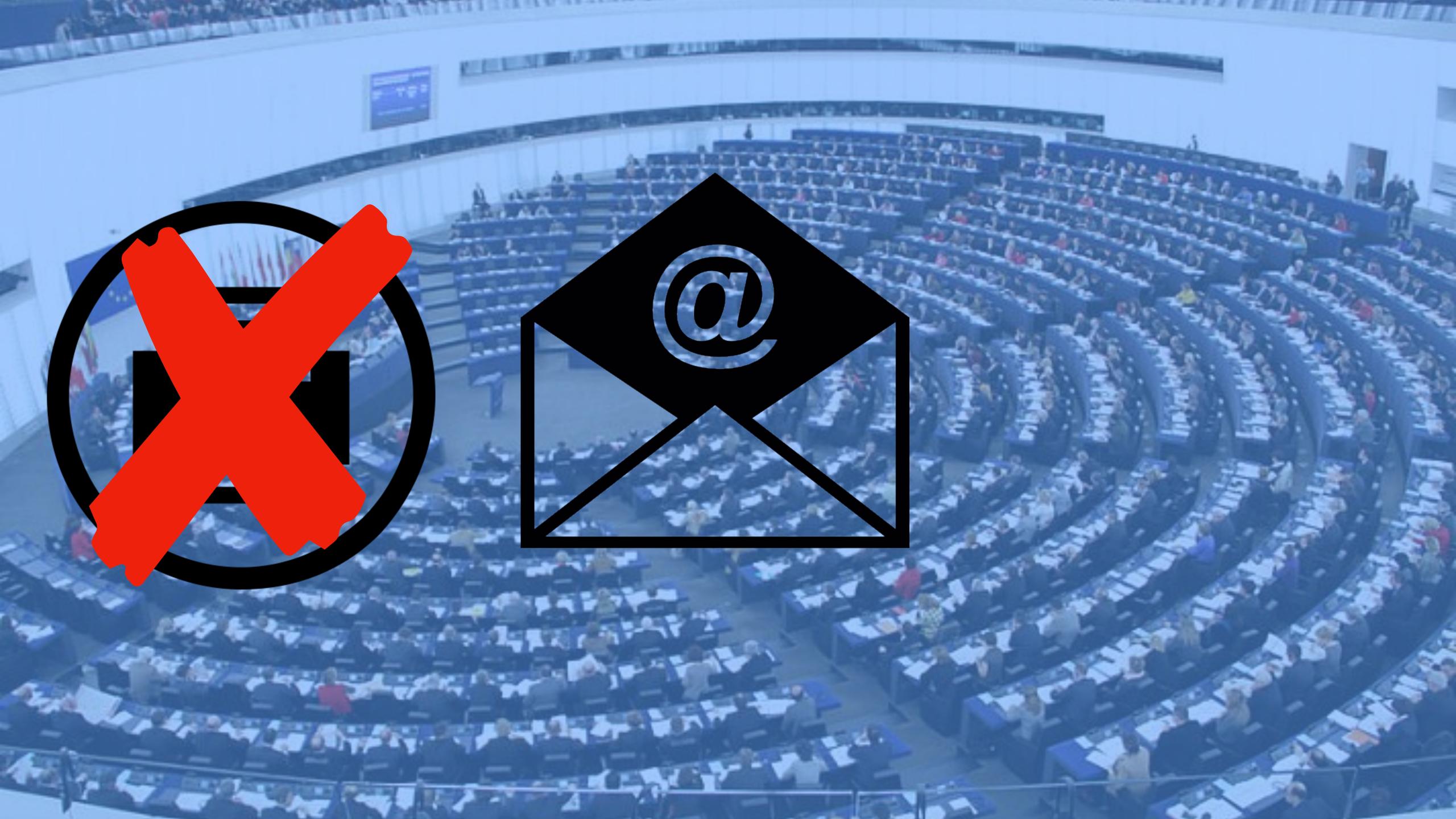
Theory of Change: Quality of democratic decisions deteriorate when lawmakers are solely influenced by special interest and they improve with increased public scrutiny and more citizens being involved in the decision making process.













Jetzt kommen wieder sekündlich Mails zum Thema #uploadfilter & #Artikel13 rein. Mal ganz davon abgesehen, dass diese inhaltlich nicht richtig sind, stammen ALLE von #Gmail Konten. Mensch #google, ich weiß doch das ihr sauer seid, aber habt ihr diese #fake Aktion wirklich nötig?

Translate Tweet

5:25 PM - 15 Feb 2019

479 Retweets 1,570 Likes 💿 🚇 🚳 😂 🚳 🖝 🍘









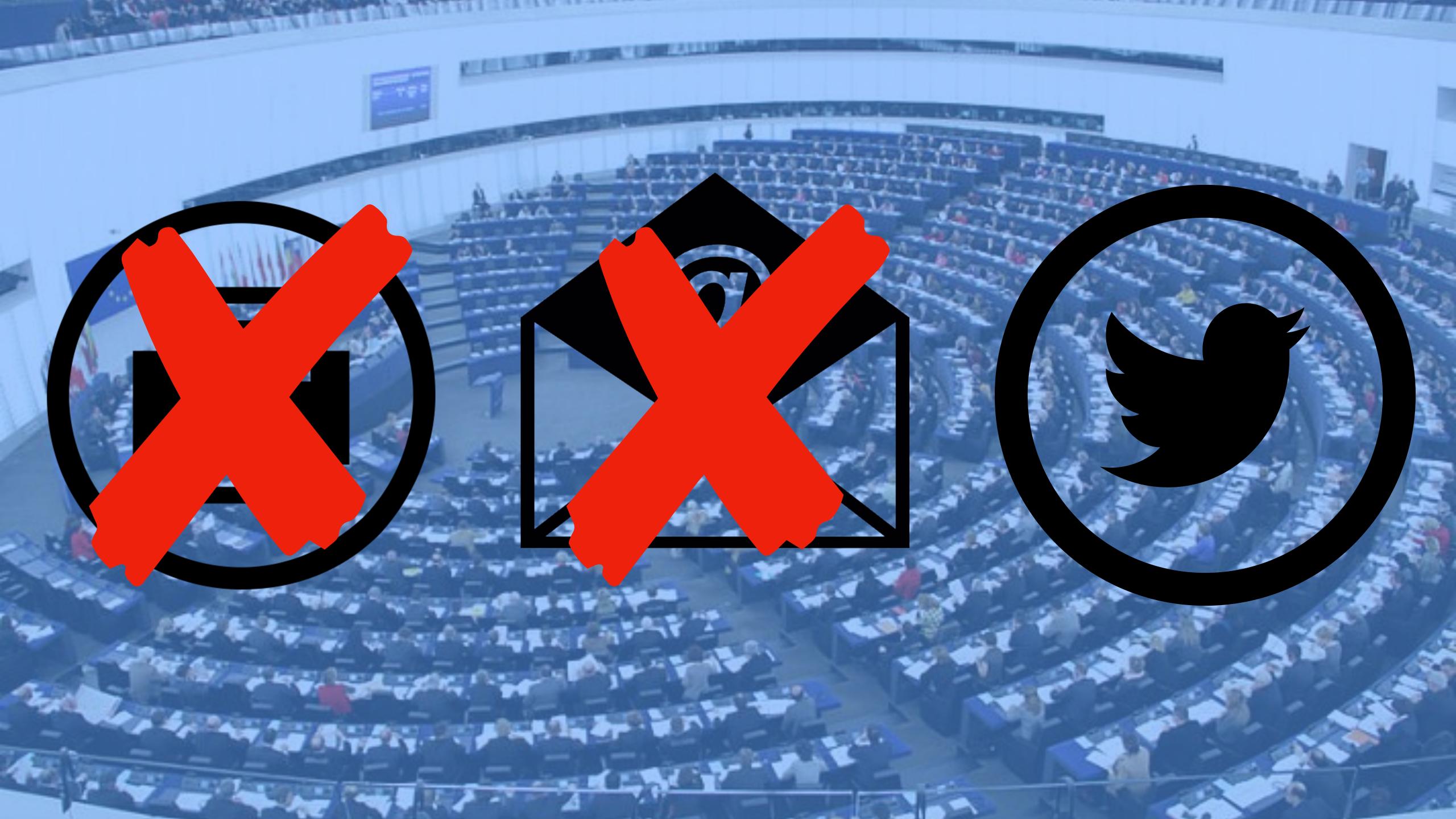
















# "Say no to Article 13!"





I thought being elected means I no longer need to talk to citizens

Strong Supporters

Movable Middle

Strong
Opponents

#### Feedback

Were you able to convince the person?

- O O O O
  Yes likely yes likely no No
  - There were technical problems

Additional feedback

## Our tool solves:

- Users don't need to understand the EU
- Users have no costs
- Maximising impact of users time by strategic choice of MEP
- Don't call us, we call you
- White label solution for every issue that's voted in plenary



#### Integrate the campaign in your Website

#### Simple integration:

```
<link rel="stylesheet" href="http://chatcontrol.dearmep.eu/fonts.css" type="text/css" />
<dear-mep host="https://chatcontrol.dearmep.eu/api/" />
<script src="https://chatcontrol.dearmep.eu/dear-mep.js"></script>
```

- 1. Include the fonts CSS
- 2. Create the dear-mep Element with Parameters
- 3. Include the dear-mep JS

#### Parameters for dear-mep Element

_	Parameter	Description
	host	URL to dear-mep api





### DearMEP Concept Note

<u>Theory of Change:</u> Quality of democratic decisions deteriorate when lawmakers are solely influenced by special interest and they improve with increased public scrutiny and more citizens being involved in the decision making process.

8 May 2023 (v1)

#### Problem Description

Decisions in the European Union seem far removed from peoples' daily lives and don't receive the public scrutiny they deserve.<sup>1</sup> This leads to a situation where Members of the European Parliament (MEPs) are not held to account for their decisions, which in turn leads to a de-prioritization of the public interest in EU decision making. Furthermore, the EU decision making process is opaque to many citizens. They neither know their elected representatives nor the ongoing negotiations or whom to contact when over which channel to make their voices heard.

#### Proposed Solution

The tool we develop aims to bring citizens closer to their elected representatives. It empowers users to contact MEPs efficiently and with a low-entry barrier. The software takes the burden away from users to understand the EU and which MEPs are best to contact on a particular issue, how best to contact them and potential cost the user otherwise has to incur.

The tool is developed as a white label solution that can be applied to any EU level decision that has to



# https://chatcontrol.dearmep.eu/